

## Brief for Nominees - 2013

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### Introduction

Airbus, the European aircraft manufacturer and the Global Engineering Deans Council (GEDC), the leading global organization for engineering education, have opened the call for nominations for the inaugural GEDC Airbus Award for Diversity in Engineering Education.

This Award will be presented in October 2013 at the GEDC 2013 Chicago Conference and on an annual basis thereafter, to recognize individuals around the world who have demonstrated success in bringing more diversity into engineering classrooms.

The long term aim is to increase the diversity among the global community of engineering professionals, so that the engineering industry reflects the diversity of the communities it supports. Increasing diversity for engineering studies can be a powerful motor for innovation and creativity, and will ensure that more students have the opportunity to experience and value working in diverse teams during their studies.

### The Award

Nominations for the award will be for individuals who have demonstrated their success, by instituting projects which have delivered tangible results encouraging diversity in engineering education among students and/or graduates.

Following the call for nominations, up to ten entries will be shortlisted. From the shortlist, three finalists who stand out for their achievement, or series of achievements in this field, will be invited to attend the GEDC Conference taking place in Chicago, USA, from October 20th to 22nd 2013 as guests of the GEDC and Airbus.

At the Award dinner during a gala evening celebrating diversity in engineering education on Monday October 21st, the award recipient will be announced, and will receive 10,000 USD. The two runners-up will receive 1,500 USD each. The financial award is intended to recognize the recipients' achievements to date and is also intended to support their continued work in this field.

### Eligibility of Nominees and their Initiatives

- The award is open to any individual working **with** or **in** an engineering faculty, or a school or college of engineering, to enhance diversity within the engineering student body. The nominee can be someone from outside academia, working in collaboration with an institution; however students are not eligible for this award.
- The Award Committee will be looking for nominees who have made an impact with their work, who can provide evidence that their initiatives have or are generating results and who submit ideas with the potential to be developed further, on a bigger scale.
- The individual should be nominated by a dean of engineering\*. The nominee can currently be a dean themselves, but self-nominated candidates are not accepted.
- The award will be given to the person whose initiative, series of initiatives or approach has encouraged more diverse students to study and succeed in engineering; leading to a measurable increase in the diversity of the engineering student or graduate body; and which has the potential to become a mechanism for ongoing and scalable change and improvement in this area. An initiative which has not yet generated measurable results would not be eligible.
- Nominees should not have been previously recognized for work proposed in this submission at an international level.
- Initiatives related to all kinds of diversity are relevant, whether it be about different social and cultural backgrounds, origins, gender, disability or **any other kind** of individual diversity.

## Entry Process

- Individuals should be nominated by a dean\* before **12h midnight GMT, May 31st 2013**.
- The dean making the nomination must provide a letter stating s/he has read and supports the initiative presented by the nominee.
- Deans may put forward more than one nominee. Their letter can be addressed to the nominee, or to the Award Committee. The letter should be sent by the nominee with their submission form.
- The nominee should download and complete the submission form from the GEDC website to share with their dean, and then send to the Award Committee. Submissions can include a maximum of 2 appendices containing no more than 4 pages of written text altogether (other formats, e.g. photo, video are also acceptable).
- The appendices should provide supporting evidence for any claims within the submission; please ensure that their relevance is clearly stated within the submission form.
- Brief resume details should be included in the space allowed within the submission form rather than as an attachment.
- The nominee should provide two referees, who will be contacted if the nominee is shortlisted. The referees should include at least one person who can validate or support the evidence of the nominee's work and another who may be a character reference or provide additional support for the nominee's work.
- Provision of **contact details for two referees, appendices, the submission form, the dean's supporting letter**, is the responsibility of each nominee.

## Evaluation Criteria

We encourage potential nominees to review the submission form to fully understand what the Award Committee is looking for. This includes:

- Description of the initiative(s), including the origin, approach, implementation and stakeholder involvement.
- Documented evidence of what was actually done.
- Impact of the initiative, with qualitative and quantitative examples of how the impact has been measured.
- Transferability, including how the initiative(s) could be leveraged for greater scope or reach, or transferred for use in another environment.
- Evidence of the potential to continue and develop the work further.

## What Happens Next?

- All entrants will be informed of the status of their nomination in July 2013.
- The 10 shortlisted nominees may be asked to provide further evidence to support their submission.
- The Evaluation Committee will review all shortlisted submissions, and will select 3 finalists to meet with them in Chicago in October 2013.
- Any additional preparation required prior to this meeting with the Evaluation Committee will be communicated in August, when the finalists are announced.
- The finalists will be asked to provide a video to help communicate their work (this is not part of the evaluation process and guidance on content and form can be provided if needed).

- Arrangements for attending the GEDC conference in Chicago will be initiated in August; the meeting with the Evaluation Committee will take place in the morning on Sunday 20th October. All three finalists are invited guests for the GEDC Conference with the related costs covered by the funding provided by Airbus.
- Following the award announcement, a number of visibility and dissemination activities will be arranged, with the participation and consent of all finalists, to share good practise and encourage other initiatives for diversity in engineering education.

### Summary of Timing

- Call for nominations will be open from March 13th to May 31st 2013.
- Shortlist of up to 10 nominees will be announced early July 2013.
- Three finalists will be announced early August 2013.
- Presentations and Q&A with the Evaluation Committee will take place at the GEDC Conference, Chicago, on Sunday October 20th, in the morning.
- Awards ceremony will take place during the Gala Dinner, Monday October 21st 2013, from 6pm to 10pm approximately, at the Art Institute of Chicago.

Completed submission forms and all other relevant documents must be sent to [nominee@gedcairbusdiversityaward.com](mailto:nominee@gedcairbusdiversityaward.com) by 12h00 midnight GMT May 31<sup>st</sup> 2013.

Email [info@gedcairbusdiversityaward.com](mailto:info@gedcairbusdiversityaward.com) with any questions, we endeavour to respond in less than 24 hours.